

2021AUT Fashion Co-Incubation Programme

WE OFFER

- 6 months of intensive lectures & workshops by acclaimed international & local trainers
- Tailor-made mentoring, one-on-one coaching & specialized expert advice
- Unique networking opportunities with the global network of the AthensFashionClub, Orange Grove & the Embassy of the Netherlands

Dates

Starts Nov. 1st, 2021
Weekly sessions

Location

Online

Cost

Fully sponsored

Language

English & Greek

Apply at www.orangegrove.eu

ABOUT THE PROGRAMME

The “Co-Incubation Programme”, a joint programme by the Orange Grove Incubator and “The Fashion Gate” 1st Fashion Business Incubator of the AthensFashionClub, boosts innovative entrepreneurship in Sustainable Fashion and FashionTech.

Aspiring fashion entrepreneurs are offered the unique opportunity to participate in this innovative joint programme to benefit from access to the Incubation Programme of Orange Grove, where they will work on developing an entrepreneurial mindset and crucial hard/soft skills, coupled with the specialized mentoring and training by the distinguished in the fashion industry AthensFashionClub, gaining the latest market trends, insights and expertise.

By completion of the programme, participants will have validated their idea, developed the Business Model Canvas and obtained necessary tools to start building an innovative sustainable-fashion brand and/or fashion-tech venture.

The Co-Incubation Programme is cost-free and now open for participants who would like to set up and grow a viable business within a creative, supportive and autonomous environment. Challenges in fashion entrepreneurship can be many but you don't need to face them alone!

Programme Outline

Training

Train in disruptive startup methodologies through workshops, meetups and tailor-made support by Orange Grove and access to its startup ecosystem.

Networking

Potential to connect with the extended network of suppliers, manufacturers & community of the AthensFashionClub and participate to its monthly events & entrepreneurial activities.

Space

Opportunity to access AFC's “The Sustainable Floor” 1st Online Store and Co-Working Space in Fashion, upon successful graduation of the programme.

PLUS Participation in Apparel Global Trade Fairs, International Fashion Contests & Fashion Weeks.



About the Organizers

Orange Grove is an incubator and startups ecosystem empowering talented individuals to create sustainable and innovative businesses. It supports startups and innovative SMEs, through horizontal or vertical sector entrepreneurship programmes, skills training, exchange of know-how & access to international networks.

Orange Grove is an initiative by the Netherlands Embassy in Greece operated by the non-profit Ithaca.

Read more about Orange Grove's 2021AUT Incubation Programme perks & services at www.orangegrove.eu/apply.

The **AthensFashionClub** is a certified Center by the State as an Educational Fashion Institute, that belongs to a Group with business activity in the field of Eco Luxury Fashion Design, Sustainable Clothing, Wearable Technology and Business growth for Fashion professionals.

It has been distinguished by Premiere Vision-Paris Trade Fair and Startupbootcamp Accelerator in Eindhoven, as one of the most Innovative Fashion Brands in Greece and one of the 20 best High Technology Fashion companies in the world for creating Wearable Technology Garments, establishing in this way top choice for studying Fashion in Greece.

Course leader of "The Fashion Gate" incubation programme is the Designer and Founder of AthensFashionClub Maria Vytinidou, providing training, mentoring, and guidance with a strong focus in Fashion Entrepreneurship, Sustainable Fashion and Wearable Technology.

The "AFC_Showyourtalent" Programme is a business boost for emerging designers to present Entrepreneurial skills, Innovative mindset and Sustainable approaches in fashion through participation in International Fashion Contests, Global Trade Fairs and Fashion Weeks.

Read more about AthensFashionClub at <https://www.athensfashionclub.com/>

QUESTIONS?

Reach out to AthensFashionClub (info@athensfashionclub.com)
or Orange Grove (startups@orangegrove.eu)