



Once Upon A Dream

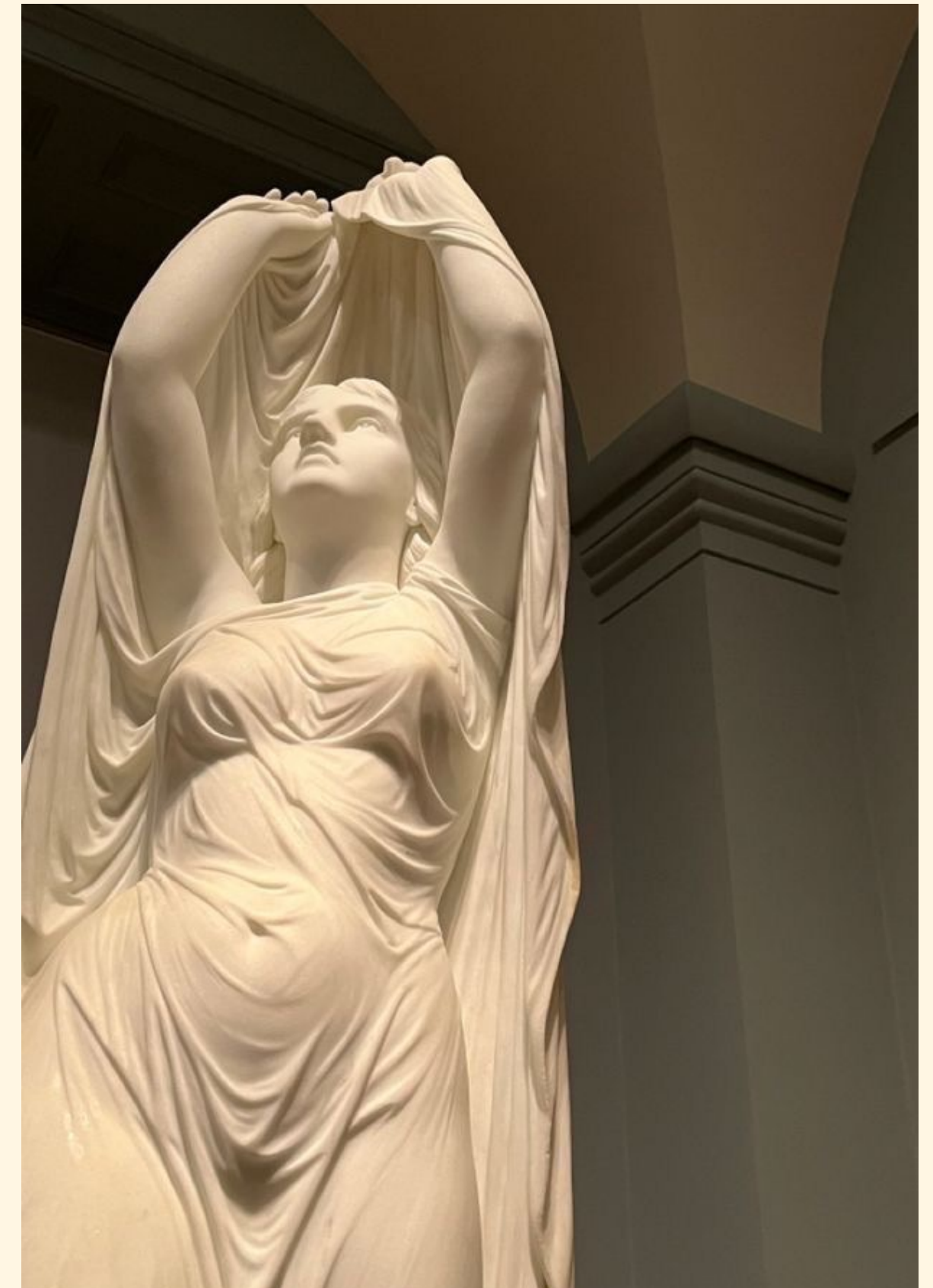
by Styliani Velissariou



Brief

introduction

"My fashion collection, 'Once Upon a Dream,' is the realization of a lifelong dream that has blossomed from my early years. Fueled by boundless creativity and an insatiable curiosity for fashion, I found inspiration in the captivating clothing and dresses worn by Barbie in movies and Disney princesses. These childhood influences have shaped my design aesthetic, igniting a passion that continues to drive me. The "Once Upon a Dream" collection is made for women over 18 and under 40 years old. It seeks to celebrate the strength, independence, and innate beauty of the modern woman. A woman who fearlessly embraces life and exudes confidence in every moment. Through my meticulously crafted designs, I aspire to transform each wearer into a divine goddess. The central concept of the "Once Upon a Dream" collection is to capture the magic and charm of a fairytale while infusing it with a contemporary edge. Inspired by the dreams and fantasies of childhood, the collection aims to transport the wearer to a realm where magic and reality intertwine seamlessly. Each garment tells a story, evoking a sense of wonder, nostalgia, and a touch of escapism.



historical inspiration

The corset, a timeless garment synonymous with femininity, takes center stage in the "Once Upon a Dream" collection.

Drawing upon the luxurious aesthetics of the Rococo and Victorian periods, I have reimagined the corset as a symbol of elegance, grace, and feminine allure. This historical influence, characterized by its splendid details and lavish fabrics, lends a sense of romance and nostalgia to the collection.



The origins of the corset can be traced back to ancient civilizations, with evidence of its existence as early as 1600 BC. Over the centuries, corsets evolved to reflect the fashion ideals of various eras. During the Rococo period (18th century), corsets were adorned with intricate lace, delicate embroidery, and decorative ribbons, emphasizing the waist while creating an exaggerated hourglass silhouette. This era's emphasis on lavishness and femininity is reflected in the opulent details and refined craftsmanship of the corsets in my collection.



In the Victorian era (19th century), corsets became a staple of women's fashion, symbolizing both social status and the idealized feminine figure. These corsets were intricately constructed with whalebone or steel boning to achieve a desired hourglass shape, accentuating a slim waist and accentuated curves. This era's influence can be seen in the structural elements and silhouette of my corset designs.



Furthermore, the collection draws inspiration from Christian Dior and his revolutionary "new look" introduced in 1947. Dior's intention was to breathe new life into the fashion world by reintroducing the concept of a thin waist and strong curves.

Inspired by Dior's vision, my designs are created with love and passion, embodying the spirit of elegance and femininity that Dior championed. The incorporation of Dior's influence adds a touch of timeless sophistication to the "Once Upon a Dream" collection, further enhancing its glamor.

materials & fabrics

Diligence has been given to the selection of materials and fabrics in the Once Upon a Dream collection. Each choice is intended to delicately caress a womans body, exuding an air of luxury and elegance. Satin, the star fabric of the collection, embodies sophistication and sensuality, enveloping the wearer in a soft, lustrous embrace. Transparent fabrics, such as sheer tulle, silk satin, taffeta and muslin, play a vital role in enhancing the collection's sensuousness and adding a touch of ethereal allure. Additionally, linen, silk, and cotton are incorporated into the collection to introduce contrasting textures and provide specific design details. These materials lend a sense of comfort while maintaining a harmonious blend of opulence and practicality. Delicate lace trims, ornate embroideries, and intricate volant techniques further elevate the garments, infusing them with a sense of artistry and timeless beauty.

design elements

The design elements in the collection are characterized by a harmonious blend of luxury, femininity, and modernity. The key element of the collection is the reinterpretation of the corset, an iconic garment that symbolizes elegance and grace from the Victorian era, while also reflecting Dior's intention to create a new silhouette that celebrates the female form. The corsets feature delicate embroidery, and decorative pearls complemented by elegant volant accents, accentuating the waist and creating an exaggerated hourglass silhouette. To contrast the structured corsets, flowing and ethereal skirts and pants are introduced, crafted with layers of transparent fabrics like organza and sheer tulle.

technical details

Meticulous attention to detail is crucial in bringing the Once Upon a Dream collection to life. The construction of the corsets requires expert corsetry techniques, ensuring a perfect fit and comfort for the wearer. Boning, made of synthetic whalebone, is strategically placed to create the desired silhouette while maintaining flexibility and ease of movement. The volant techniques employed in the creation of the skirts and pants add fluidity and movement, enhancing the dreamlike quality of the collection.

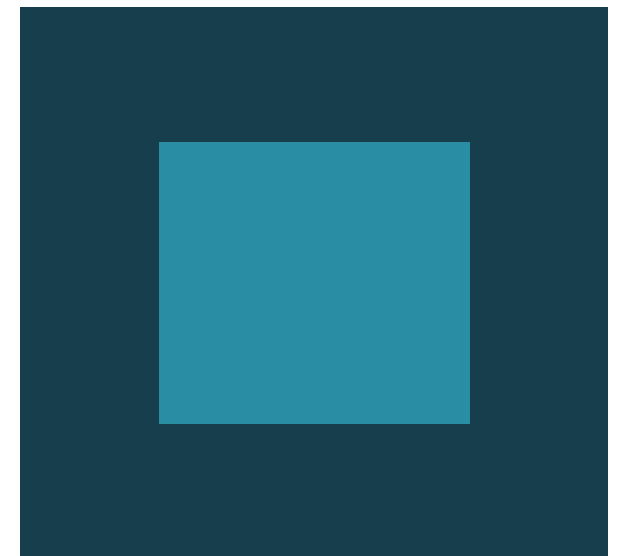
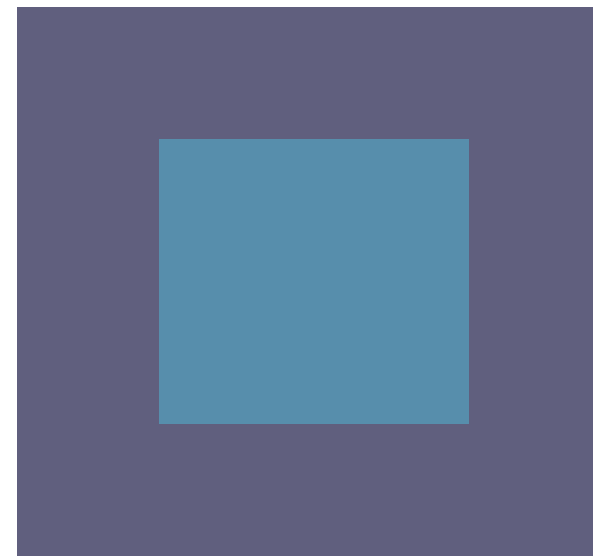
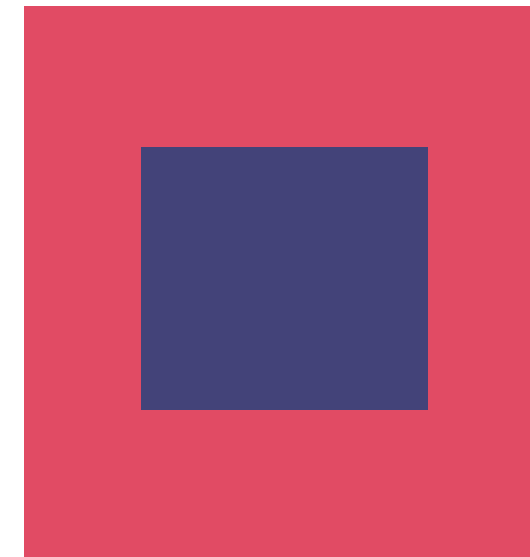
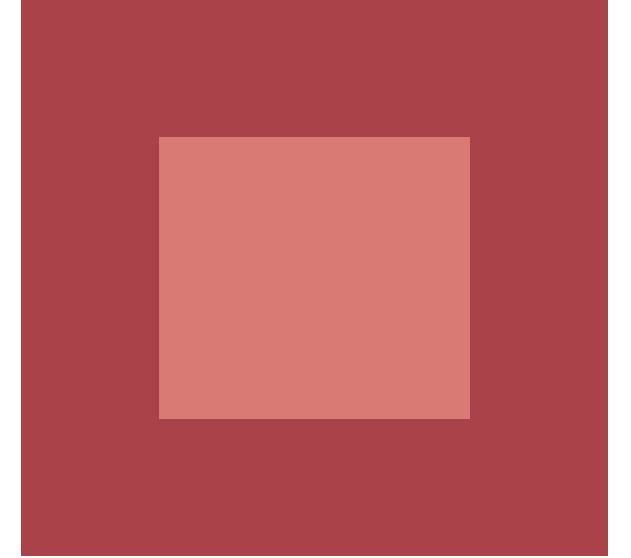
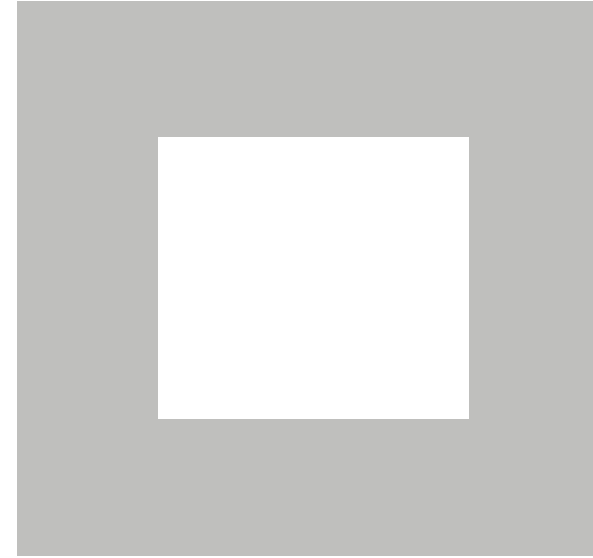
conclusion

Once Upon a Dream is a testament to my unwavering dedication, passion, and patience as an aspiring fashion designer. Every piece within this collection embodies my love for the art of fashion, showcasing my commitment to creating garments that empower and transform women. By drawing inspiration from the historical roots of the corset, as well as the revolutionary new look introduced by Christian Dior, I have reimagined these iconic elements for the modern woman, embracing their timeless allure while infusing them with contemporary design elements. The Once Upon a Dream collection encapsulates the essence of feminine beauty, inviting women to embrace their inner goddess and embark on their own enchanted journey through the world of fashion.

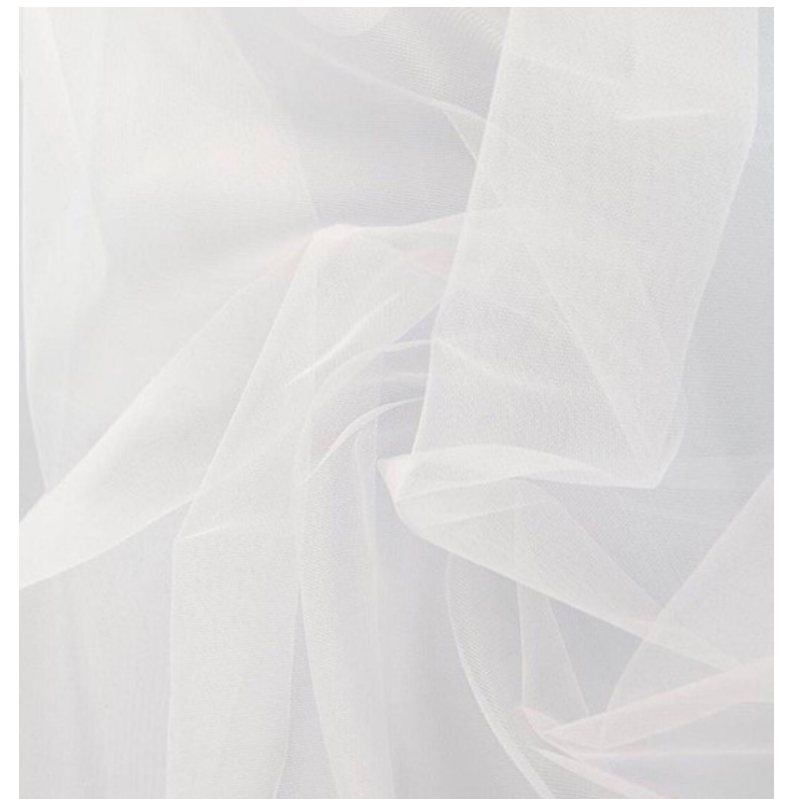
moodboards



*colour
board*



fabric board

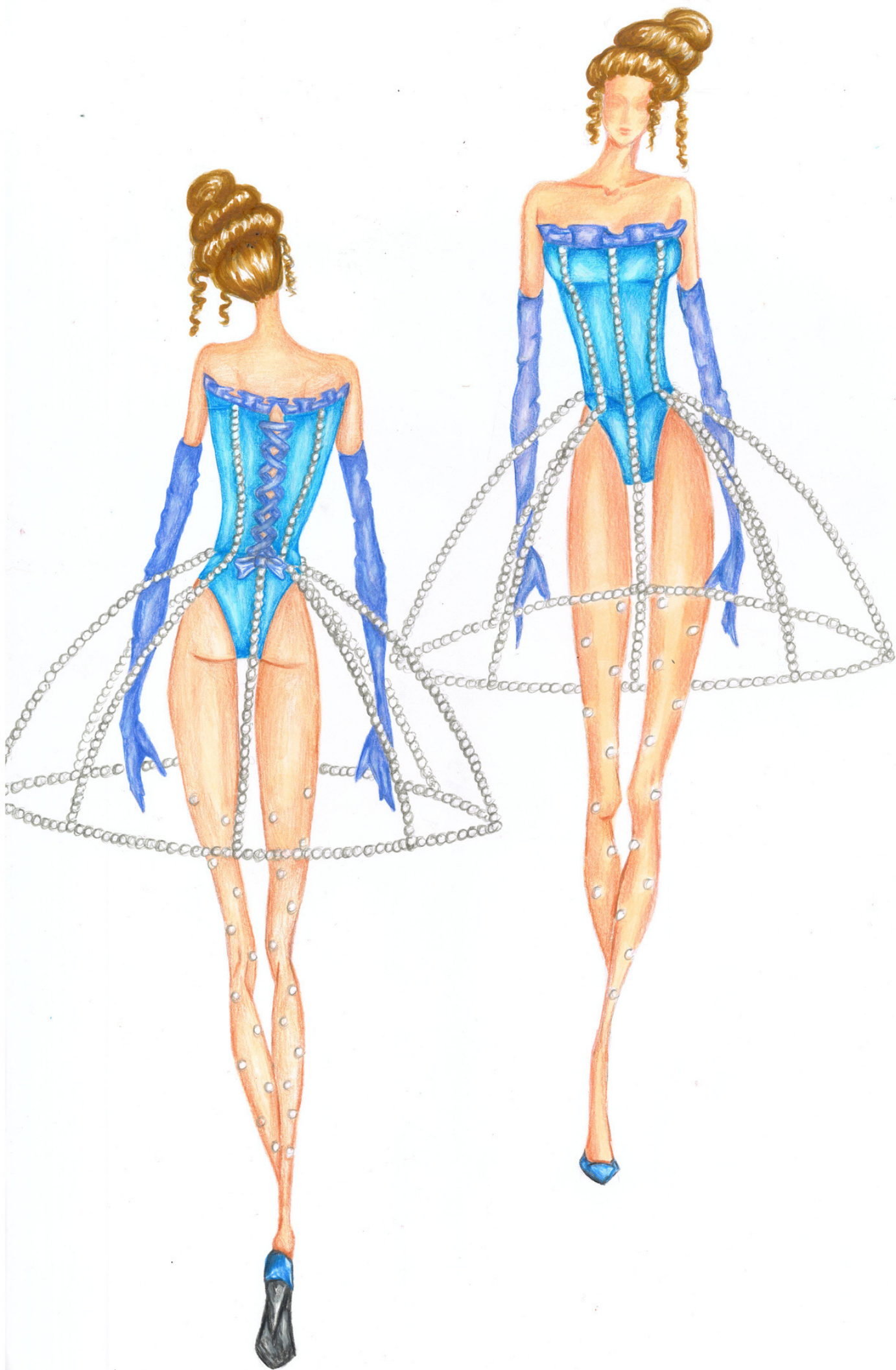




1st design

2nd design





3rd design

Arth design

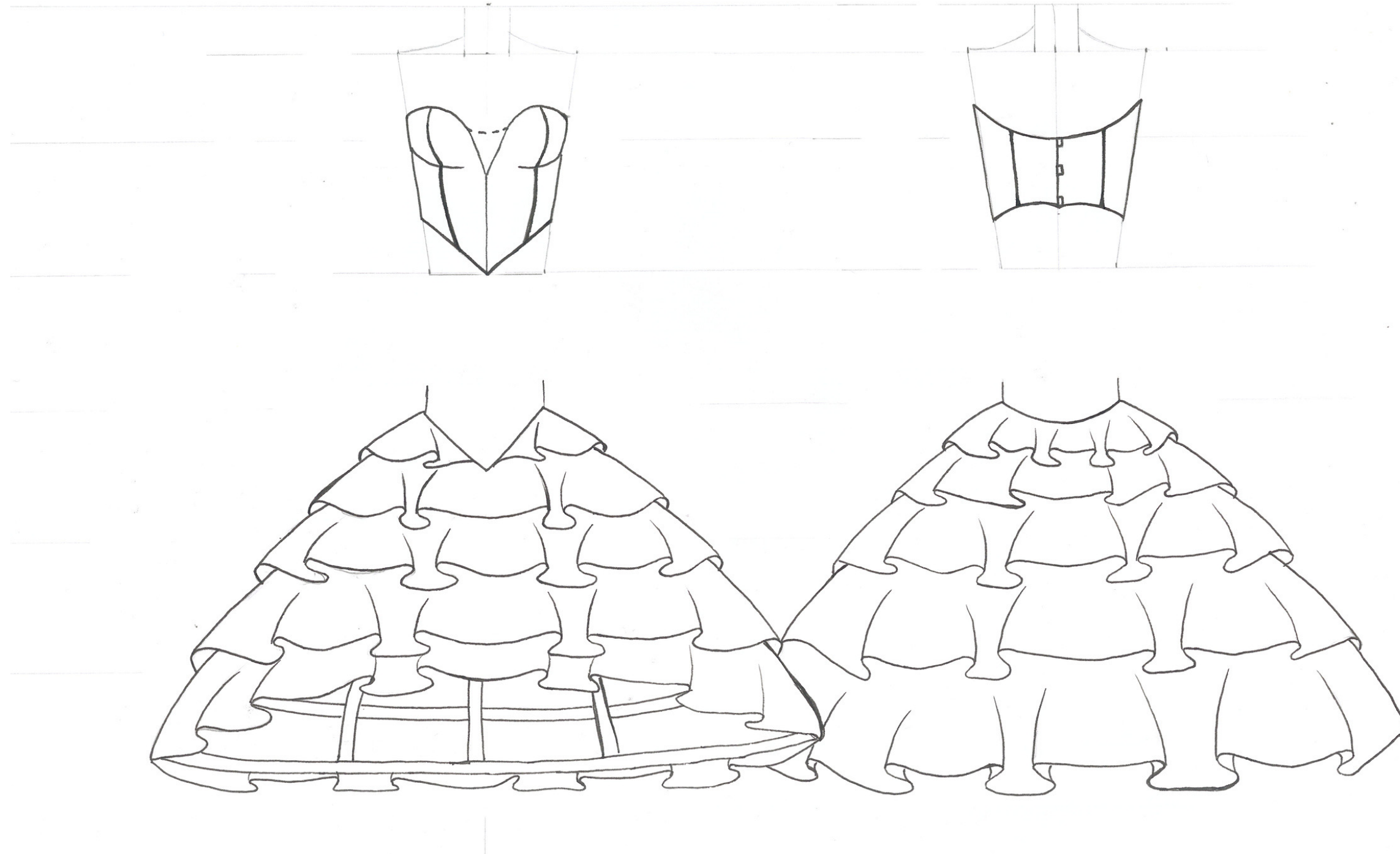




5th design

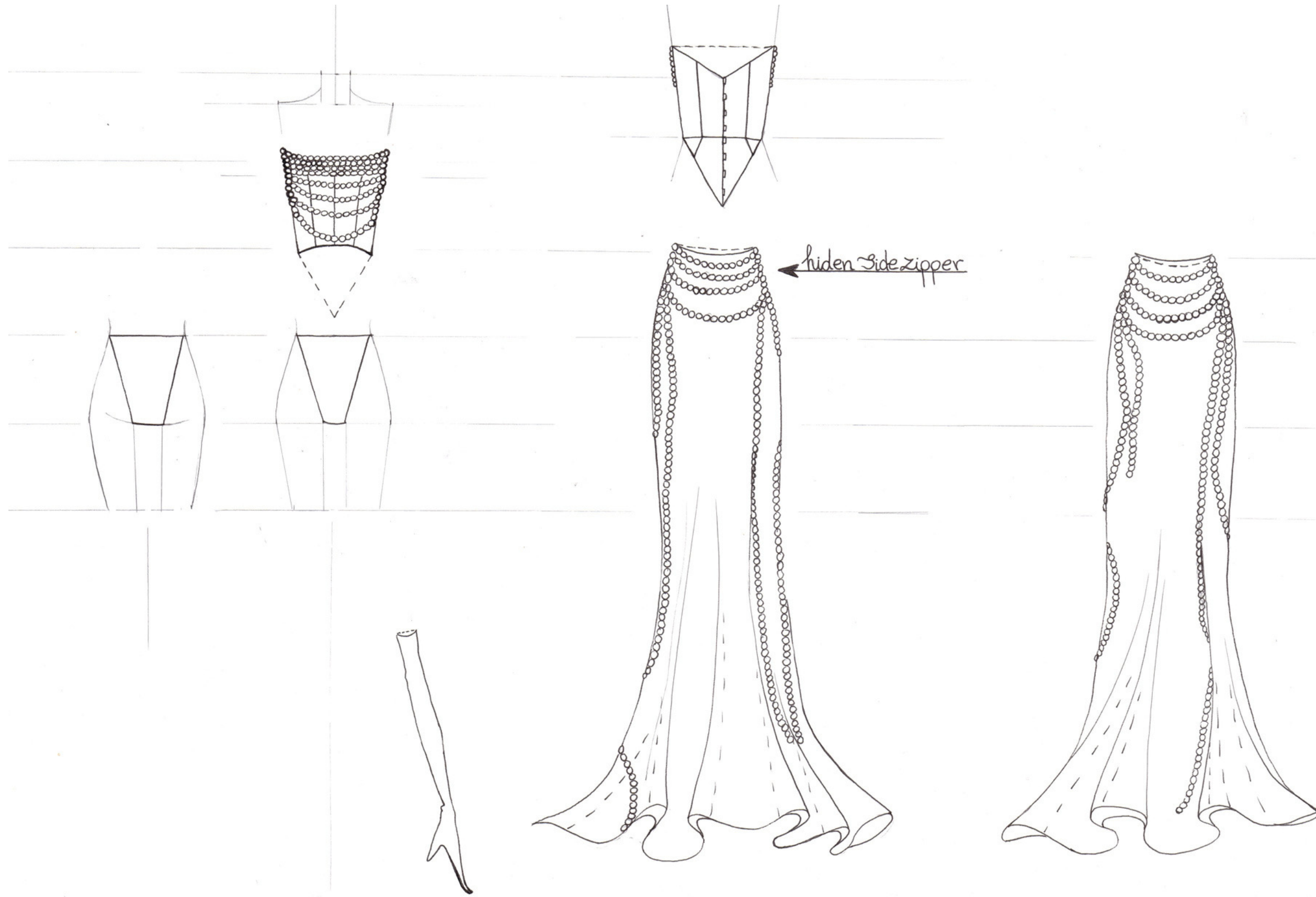
technical specifications

1st design



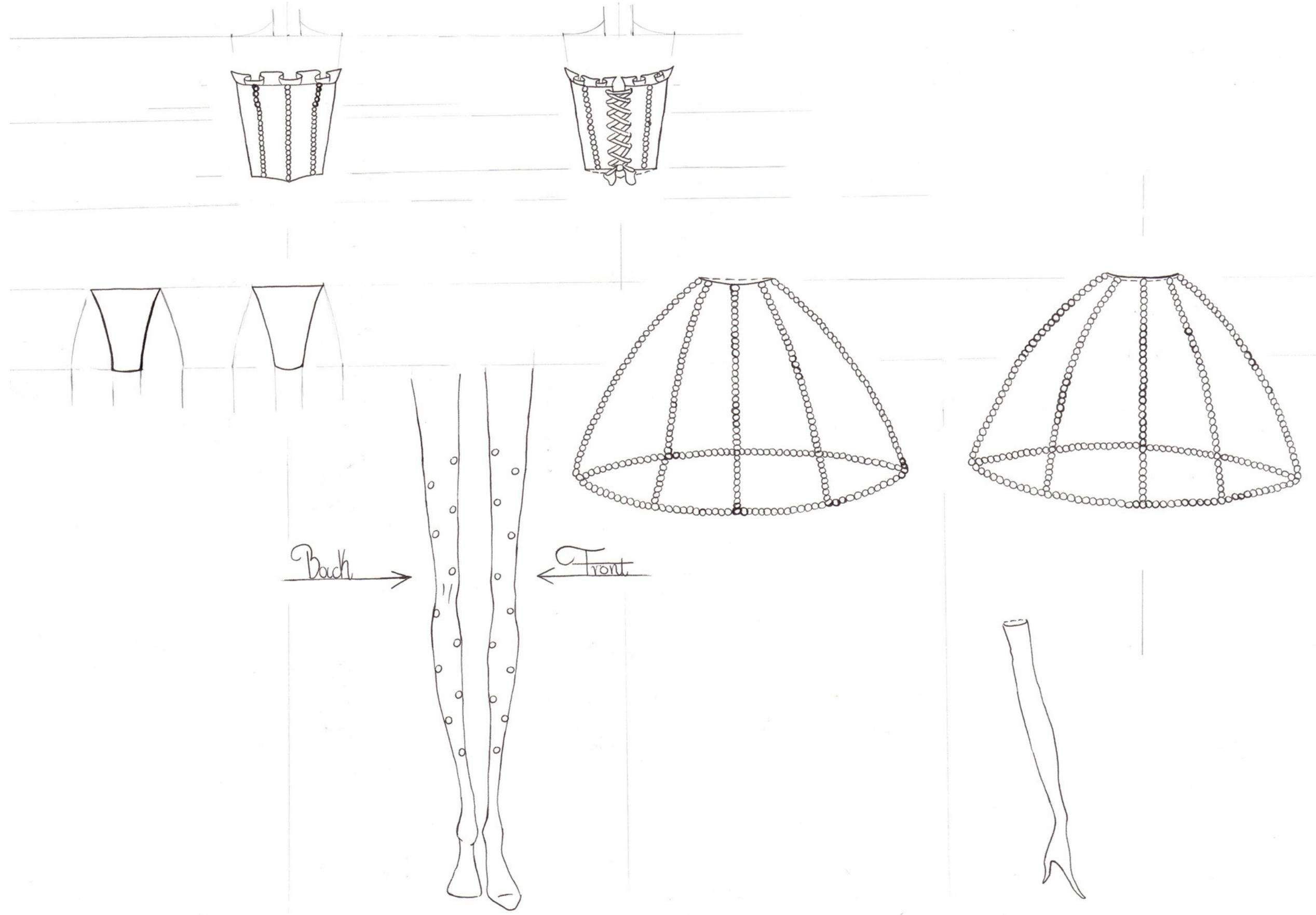
technical specifications

2nd design



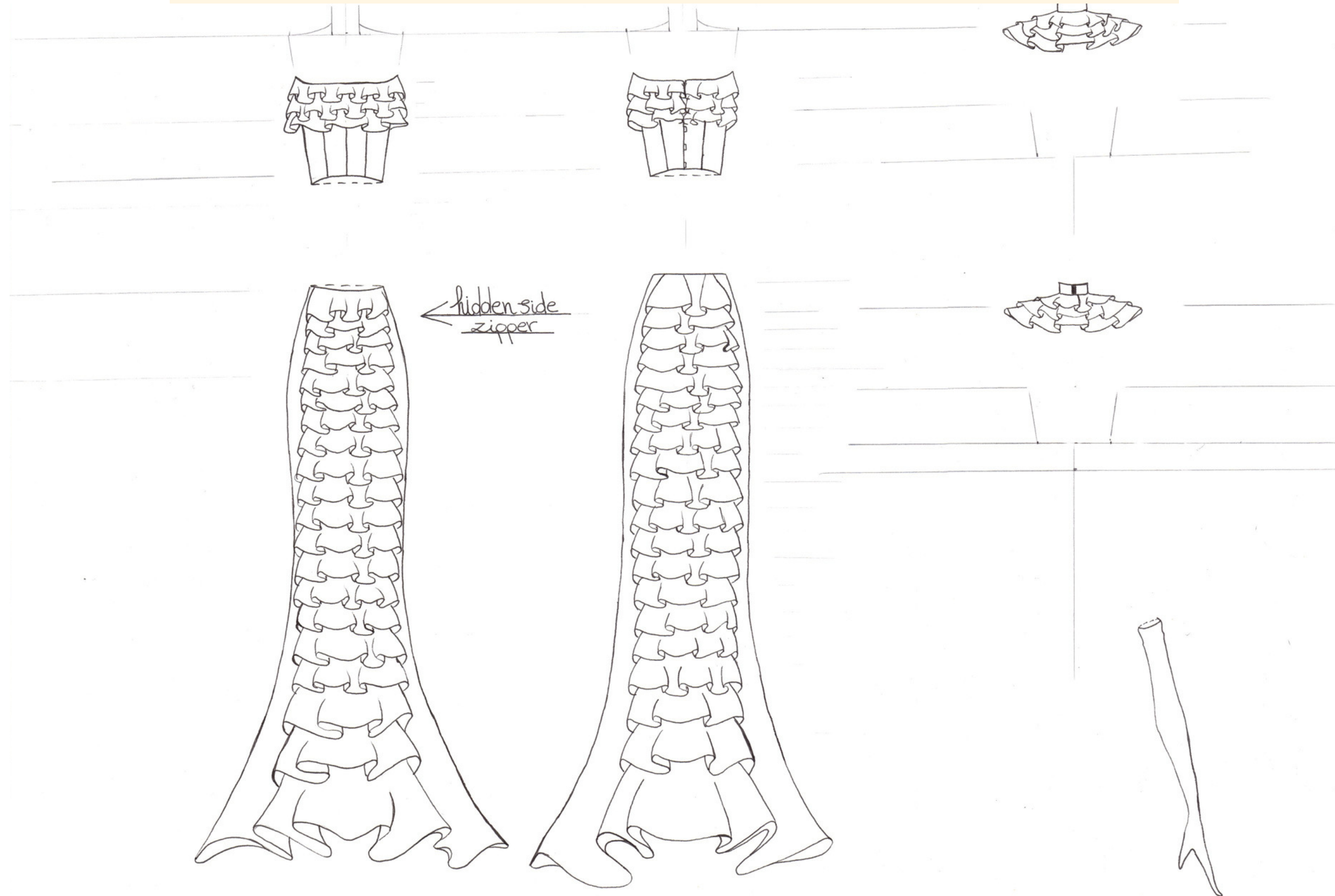
technical specifications

3rd design



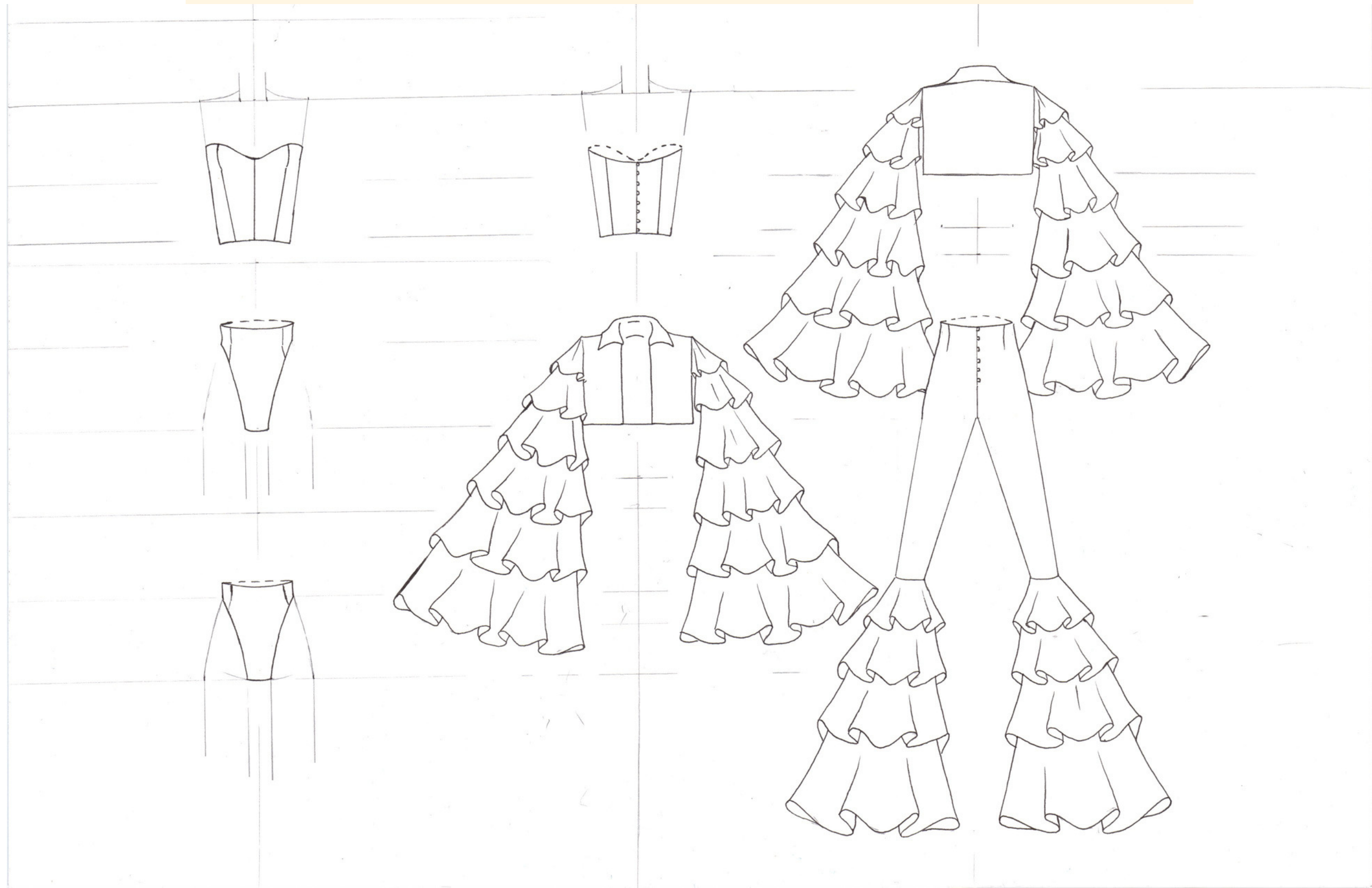
technical specifications

Arth design



technical specifications

5th design



*references and sources
of inspiration*

□ Vogue. "Everything to Know About the History of the Corset." Accessed from: [<https://www.vogue.com.au/fashion/trends/everything-to-know-about-the-history-of-the-corset/image-gallery/4b5c7ca42c36aae4f8f897339e17dd2b#:~:text=Corsets%20were%20worn%20by%20women,as%20early%20as%201600%20BC>]

□ Harper's Bazaar. "La révolution du New Look par Dior: ce jour où la mode s'est retrouvée complètement démodée." Accessed from: [https://www.harpersbazaar.fr/mode/la-revolution-du-new-look-par-dior-ce-jour-ou-la-mode-sest-retrouvee-completement-demodee_10]



Thank
you